



Canadian Football Perspective

The future of Canadian Football coverage is happening at Canadian Football Perspective.

Who we are

Canadian Football Perspective is a place about Canadian football, for Canadian football players, coaches, and fans created by Canadian Football players, coaches, and media. We're providing a different kind of exposure to the sport than what other media outlets deliver. Our focus is on educating and entertaining anyone who loves the 65-yards wide, three down, 12-man game.

Through our work, we're creating an engaged community that celebrates what makes Canadian football unique and great while constantly looking for partners who share our goals and want to help us on the promising road ahead.

Our history

We founded our site in 2016 after seeing a gap in the landscape for in-depth Canadian football coverage and discussion. In the early days, we were posting articles and analysis from the founder, Marshall Ferguson, with a primary focus on the Canadian Football League. Now, we're a team of creators, creating five unique podcasts a week, covering the CFL, U SPORTS, junior football, and Canadians playing in the NCAA and NFL while producing exclusive written and video pieces.

Where we're headed

Our goal is to be the home for Canadian football coverage and analysis. We know there are other organizations trying to do something similar, but no one can bring the level of knowledge and access that our team can. Here's our lineup.

- Monday: The Eh Block - Marshall Ferguson's weekly interview with people throughout the Canadian football landscape
- Tuesday and Thursday: All Canadian - Connor O'Neil and Wade Zanchetta discuss all things Canadian football, from CFL analysis to up-and-coming NCAA and U SPORTS athletes
- Wednesday: The Maple Breakdown - Derek Taylor, voice of the Saskatchewan Roughriders, and Marshall Ferguson go deep on the CFL, combining Xs and Os with in-depth analysis, stats and more.
- Friday: Marsh and Melo - Kyle Melo and Marshall Ferguson reunite the TSN 1150 morning show for Canadian football coverage that goes coast-to-coast that never takes itself too seriously

We're looking for partners to help us grow our product. With your support, we can build a strong community around a sport that so many people love, but so few have had the opportunity to engage with. Thanks for taking the time to learn more about us. Let's get to work.
